

OFFICIAL RULES: NICHE, LLC SOCCER CHAMPIONSHIP GIVEAWAY SWEEPSTAKES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. SPONSOR

The Sweepstakes is sponsored by **Niche, LLC**, located at **2600 71st St., North Bergen, NJ 07047** ("Sponsor").

2. ELIGIBILITY

The Niche, LLC Medallion Series Sweepstakes (the "Sweepstakes") is open only to legal residents of the **State of New Jersey** and the **Commonwealth of Pennsylvania** who are **twenty-one (21) years of age or older** at the time of entry. Employees, officers, and directors of Sponsor, its parent companies, affiliates, subsidiaries, and advertising/promotion agencies are not eligible. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations. This Sweepstakes is not open to individuals on the NJ Cannabis Regulatory Commission (NJ-CRC) Self-Exclusion List.

3. AGREEMENT TO RULES

By participating, the Entrant ("You") agrees to be fully and unconditionally bound by these Rules. You represent and warrant that You meet the eligibility requirements set forth herein. Decisions of the Sponsor shall be final and binding in all respects.

4. SWEEPSTAKES PERIOD

Entries will be accepted starting on **March 18th, 2026** at 12:00 AM EST and ending seven (7) days prior (July 12, 2026) to the final scheduled match on July 19, 2026. Drawings will occur on a rolling basis every Sunday starting April 14th July 12th, 2026. Non-winning entries from previous drawings will automatically roll over into subsequent drawings.

5. HOW TO ENTER

- **Method A (Unique Code Entry):** Purchase a specially marked Niche product at an authorized New Jersey retail location. Scan the QR code located inside the product packaging and enter the unique alphanumeric access code provided. Each unique code may only be entered once.
- **Method B (Alternate Method of Entry - AMOE):** To enter without purchase, hand-print your full name, valid NJ or PA residential address, telephone number, email address, and date of birth on a 3x5 card and mail it to: **Niche, LLC Giveaway, 2600 71st St.,**

North Bergen, NJ 07047. Each mail-in entry must be sent in a separate postmarked envelope.

6. PRIZE DISCLOSURE & APPROXIMATE RETAIL VALUE (ARV)

A total of sixteen (16) Grand Prizes (two pairs per match) will be awarded. Winners may elect to receive a **Cash Alternative** equal to sixty percent (60%) of the ARV of their assigned prize in lieu of tickets.

Event #	Date	ARV (Per Pair)	60% Cash Option
1	June 13, 2026	\$3,500.00	\$2,100.00
2	June 16, 2026	\$2,800.00	\$1,680.00
3	June 22, 2026	\$2,800.00	\$1,680.00
4	June 25, 2026	\$2,800.00	\$1,680.00
5	June 27, 2026	\$2,800.00	\$1,680.00
6	June 30, 2026	\$3,850.00	\$2,310.00
7	July 5, 2026	\$4,900.00	\$2,940.00
8	July 19, 2026	\$33,000.00	\$19,800.00

Total Prize Pool ARV: \$112,900.00

7. WINNER NOTIFICATION & 48-HOUR RESPONSE REQUIREMENT

Potential winners will be notified via the email address provided at entry and/or via a direct telephone call from a Niche, LLC representative. Niche, LLC will not send automated or bulk

marketing text messages. Potential winners must respond and confirm their prize selection (Tickets or 60% Cash Option) within forty-eight (48) hours of the initial outreach. Failure to respond within this timeframe will result in disqualification. Potential winners will be notified via the email address provided at entry and/or via a direct telephone call from a Niche, LLC representative. **Niche, LLC will not send automated or bulk marketing text messages.**

8. TAX OBLIGATIONS & W-9 REQUIREMENT

As a condition of prize award, winners must provide Sponsor with a completed **IRS Form W-9**, including a valid Social Security Number. Winners are solely responsible for all federal, state, and local taxes. Sponsor will issue an **IRS Form 1099-MISC** for the tax year 2026 for the full ARV of the prize awarded.

9. PRIZE RESTRICTIONS

Tickets awarded are **strictly non-transferable**. Digital or physical tickets may not be sold, resold, auctioned, bartered, or gifted. Any attempt to transfer tickets will result in immediate forfeiture of the prize. Sponsor is not responsible for match cancellations, date changes, or venue restrictions.

10. MARKETING CONSENT

By participating in the Sweepstakes, You provide express written consent to receive recurring marketing communications, including email and SMS/text messages, from Niche, LLC and its affiliated brands. Consent is not a condition of purchase. You may opt-out at any time.

11. LIMITATION OF LIABILITY & RELEASE

By entering, You agree to release and hold harmless Niche, LLC and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind.

12. DISPUTES

This Sweepstakes is governed by the laws of the **State of New Jersey**. As a condition of participating, participants agree that any and all disputes shall be resolved individually, without resort to any form of class action, exclusively before a court located in New Jersey.

13. PRIVACY POLICY

Information submitted with an entry is subject to the [Privacy Policy](#) stated on the Niche, LLC website.

14. MANDATORY NJ CANNABIS WARNING

WARNING: This product contains cannabis. For use only by adults 21 years of age or older. Keep out of the reach of children. There may be health risks associated with the consumption of this product, including for women who are pregnant, breastfeeding, or planning on becoming pregnant. Do not drive a motor vehicle or operate heavy machinery while using this product.